## Announcing the results of the 2020 International Eastern Wine Competition (East Meets West)!

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CAB Cellars, LLC PO Box 643 Lakeland, MI 48143

Dear East Meets West Wine Challenge Entrant:

The votes have been tallied and we are pleased to officially announce the results of the 2020 East Meets West Wine Challenge and Riesling Challenge, along with individual awards for the West Coast Wine Competition and International Eastern Wine Competition.

Wine Competitions Management & Production is pleased to provide you with a list of your award-winners below. A notation will appear if none of your submissions took medals. We will not publish any wines receiving a "no award" status.

Wine	Appellation	Designation	Price	Award	Score
2018 LAURENTIDE WINERY Chardonnay	Leelanau Peninsula	Unoaked	\$16.99	Silver	
2018 LAURENTIDE WINERY Emergence White	Leelanau Peninsula	Estate	\$15.99	Gold	92
2018 LAURENTIDE WINERY Pinot Gris	Leelanau Peninsula	Estate	\$17.99	Silver	
2018 LAURENTIDE WINERY Riesling	Leelanau Peninsula	Estate	\$17.99	Silver	
2018 LAURENTIDE WINERY Fume Blanc	Leelanau Peninsula	Estate	\$30.99	Gold	95
2018 LAURENTIDE WINERY Sweet Riesling	Leelanau Peninsula	Estate	\$16.99	Gold	94

There are several ways we will promote winning wines. A press release will be sent to our media list and posted online.

Top awards will receive promotion through our website at www.winecompetitions.com, on EnofileOnline.com and through social media outlets. An overview article will appear online at www.spiritedbiz.com and in a future issue of the award-winning Spirited magazine.

Branded promotional products for West Coast and Int'l Eastern medal-winners are available. We have partnered with specialty printer First in Print to provide quality point-of-sale materials with discounted pricing for winners where you may choose pre-designed branded products that are ready to print and customized with your wine's name. Visit https://firstinprint.com/wcwc/ or https://firstinprint.com/iewc/ for more details and to order.

You may personalize the Official Press Release and distribute to your own local media and other PR outlets. We will email the release to you in the days ahead so you may add your own messaging to showcase specific wines.

We wish to express our appreciation for your support of East Meets West. Your medal(s) will arrive in 6-8 weeks. In lieu of a medallion, all silver and bronze medalist may download an Achievement in Winemaking Certificate, suitable for framing and display in your retail room. Visit the West Coast or Int'l Eastern page at www.winecompetitions.com to download.

We congratulate this year's winners and thank each entrant for participating. We look forward to your submission(s) again at next year's East Meets West.

Cheers!

Debra Del Fiorentino CEO / Executive Director